

DEBORAH ZANARDI

UX/UI DESIGNER



Communication is above all a matter of understanding people. There is no other field of work, I think, that can be compared better to a character study, than that of the communicator that tries to understand his audience. I begin to study communication because I wanted to be an editor, I stayed when I discovered how much more varied this field can be.

My interest now go beyond copy editing and creative writing. During my Master Degree I specialized in User experience Design, and my skills include evaluation of user experience and usability, creation of wireframes and interactive mockups, information architecture and web design. To these I add a personal passion for Game design in an accademic and analytical sense.

EDUCATION

22 / 26 January 2018	2 nd Ludi Training School
2015 / 2018 UNIVERSITY OF SIENA	MD in Strategies and Techniques for Communication curriculum in EXPERIENCE DESIGN 110/110 with hounour
2012 / 2015 UNIVERSITY OF PALERMO	BD in Communication studies curriculum in COMMUNICATION FOR CULTURE AND ARTS 110/110 with hounour
2007 / 2012 LICEO CLASSICO G. MELI	High school diploma in classical studies 100/100

LANGUAGES

ITALIAN	ENGLISH	SPANISH
Mother tongue	C2 Certificate of Proficiency in English (Cambridge English Level 3 Certificate in ESOL International).	B1

TECHNICAL KNOWLEDGE

CODING
Html, Css
jQuery
GML

UX SOFTWARES
Axure
Balsamiq
Indesign
Illustrator
Photoshop

OTHER
Game Maker Studio 2
Vegas Pro
Gimp
Wordpress
Audacity
Wix

European computer
driving licence (ECDL).

PUBLICATIONS

"Post-car: the road to HAL-9000",
2nd chapter of "Tecnorama: prospettive future sostenibili" edited by Oronzo Parlangei.

PORTFOLIO

<https://deborahzanardi93.wixsite.com/portfolio>

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